

Media Times Limited

KEY OPERATING AND FINANCIAL INDICATORS

KEY INDICATORS

		2019	2020	2021	2022	2023	2024
Operating result							
Net Revenue		177,165,827	156,452,269	117,771,306	150,793,951	110,970,600	67,244,759
Gross profit/ (loss)		(16,523,201)	17,969,927	4,483,495	42,391,354	1,622,691	(19,626,592)
Profit / (loss) before tax		(243,688,213)	(107,618,743)	(111,400,638)	20,561,917	(109,152,961)	(83,066,778)
Profit / (loss) after tax		(244,506,124)	(110,019,052)	(114,476,289)	17,066,391	(110,540,094)	(83,517,786)
Financial Position							
Shareholder's equity		(741,600,502)	(844,831,636)	(958,249,260)	(943,658,934)	(1,051,505,578)	(1,135,023,364)
Property, plant & equipment		267,951,455	218,482,439	288,160,129	255,451,734	224,231,657	105,392,916
Net current assets		(726,127,475)	(786,309,724)	(739,733,683)	(770,765,661)	(865,713,736)	(851,788,557)
Profitability							
Gross profit/(loss)	%	(9.33)	11.49	3.81	28.11	1.46	(29.19)
Profit before tax/(loss)	%	(137.55)	(68.79)	(94.59)	13.64	(98.36)	(123.53)
Profit after tax/(loss)	%	(138.01)	(70.32)	(97.20)	11.32	(99.61)	(124.20)
Performance							
Fixed assets turnover	Times	0.66	0.72	0.41	0.59	0.49	0.64
Return on equity	%	(0.33)	(0.13)	(0.12)	0.02	0.0019	(0.07)
Return on capital employed	%	(0.53)	(0.19)	(0.25)	0.03	0.095	0.07
Liquidity							
Current	Times	0.06	0.07	0.05	0.07	0.04	0.03
Quick	Times	0.06	0.07	0.05	0.07	0.04	0.03
Valuation							
Earning/(loss) per share	Rs.	(1.37)	(0.62)	(0.64)	(0.64)	(0.62)	(0.02)
Break up value per share	Rs.	(4.15)	(4.72)	(5.36)	(5.28)	(5.88)	(6.35)